

Please follow the guidelines below and IB's Marketing Department will provide you with a quality digital file that you can use to print and email to clients. If you have any questions please contact us for details.

## Required Project Information

Please provide information in a word doc in a clean simple text layout. DO NOT INCLUDE LOGOS IN WORD DOC.

- Project Name
- Building Owner's Name
- Project Location
- Roof Area (sq. ft.)
- Year Completed
- Attachment Method
- Membrane Thickness (and color if applicable)
- Other IB products used if Applicable

## Three Simple Steps

### 1 Project Details/Overview

Please provide a general overview of scope of services and approach for the project. To keep it simple, you can simply provide an overview of the problem and how you and your team solved it through quality installation, quality products (IB of course) and how the final project was better because of you and the choice to use the best roofing materials. Please keep it to a 150 words or less.

### 2 Photograph Your Project

We recommend that you submit three to four digital photos of your roofing project. One image should present a large overall view of the project — aerial photos are a great option. The other images should showcase a nice front of building detail and other unique aspects of the roof that is of particular interest or represents the detail and quality. Please be sure to take your photos with your digital camera set to the highest quality setting available.

NOTE - when taking photos - please consider the site cleanliness, objects in photo, and lighting for best results. Remember - if you are submitting these for a quality project sample - your images must reflect that quality.

### 3 Submit Your Project!

When finished, put all the files in ONE folder, zip it and then email your story and photos to the IB Marketing Department at: [marketing@ibroof.com](mailto:marketing@ibroof.com). We will confirm receipt of files and provide you a proof and then follow up with final art for you to use.

## Required Contractor Information

- Contractor Name
- Project manager - if applicable
- Company logo in vector format OR HIGH res .jpg file
- Contact information

Angle views



Flat/plan views



Angle views



Angle views

Sample

**PROJECT PROFILE** 

RESIDENTIAL  
**The Waverly House**

 

Featured in the 2017 Houston AIA Home Tour

<b>Project:</b> Waverly House	<b>Manufacturer:</b> IB Roof Systems	<b>Materials used:</b> 60 Mil White Membrane Dripedge Scuppers Terra Bar Cones ISO5 Corners Atlas Insulation
<b>Architect:</b> Context Architecture	<b>Installer:</b> Ideal Roofing, L.L.C.	
<b>Location:</b> Houston, Texas	<b>System:</b> New Construction, Plywood Deck with Insulation, Mechanically attached membrane 60 Mil White	
<b>Roof Area:</b> 4,500 square feet		
<b>Completed:</b> 2017		

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