



...Roofing – In addition to the above specifications, our prototype roof membranes are made from white PVC designed to last 20-30 years. This is the most durable material on the market and we have been using it on all of our new stores and re-roofing projects since 2001. Besides durability, our white PVC roofs provide other environmental benefits. One benefit is that this roof reflects the sun's heat, helping to reduce the heat island effect of the store. The other benefit is water quality. Rainwater runoff from a white roof membrane is considered to be "clean" from a pollutant perspective compared to gravel and tar roofs where rainwater runoff may contain oils from the tar.

We realize that some characteristics of the manufacturing process of PVC can be harmful to the environment, so we have explored alternative materials such as Thermoplastic Poly Olefin (TPO). TPO roofs were installed on five of our stores, and due to poor performance were replaced within five years. Compared to TPO, we believe that PVC roofing is more sustainable because it lasts longer, reducing the amount of unnecessary waste and disposal expense from re-roofing...

*(Excerpt taken from page 27 of the Target Corporation Corporate Responsibility Report March 28, 2007)*